What can start-ups and developers do and what do they need to improve patient safety?

March 2017

Peter Langkafel MD PHD MBA
CEO Healthcubator
Data: Let’s use it in a wise and safe way!

- Opportunities
- Freedom of research
- Data security and protection
- Personalities and personality rights
- New services and new business models
- Threats
Patient Safety and Start-ups: Who is responsible?

1. The Developer

2. The Computer

3. The Patient

4. The Doctor
Patient Safety and Start-ups: The Recipe for Success

1. The Developer

A systems approach
- Awareness
- Technology
- Skills / Literacy
- Transparency
- Regulations and Clearness

Culture counts

Patients as true partners
- Reliable information
- Digital Health Literacy

Test, Create Evidence and Decide!

2. The Computer

3. The Patient

4. The Doctor

Quelle: Healthcubator
Oh my grandson, once upon a time...
I have to tell you something you will not believe:
doctors prescribed drugs without using a computer in 2017...!

Stop telling me stupid things, grandpa!
What can start-ups and developers do and what do they need to improve patient safety?

March 2017

Peter Langkafel MD PHD MBA
CEO Healthcubator
peter.langkafel@healthcubator.com